



HELIRUSSIA 2015

INTERNATIONAL HELICOPTER INDUSTRY EXHIBITION





8th International Helicopter
Industry Exhibition
HELIRUSSIA 2015
will take
place at Crocus Expo IEC,
Moscow, **May 21-23, 2015**



The Initiator of holding the
International exhibition in
Moscow is the **Helicopter
Industry Association
of Russia**



Organizer :
**Ministry of Industry and
Trade of the Russian
Federation**



Title sponsor:
**“RUSSIAN
HELICOPTERS” JSC**

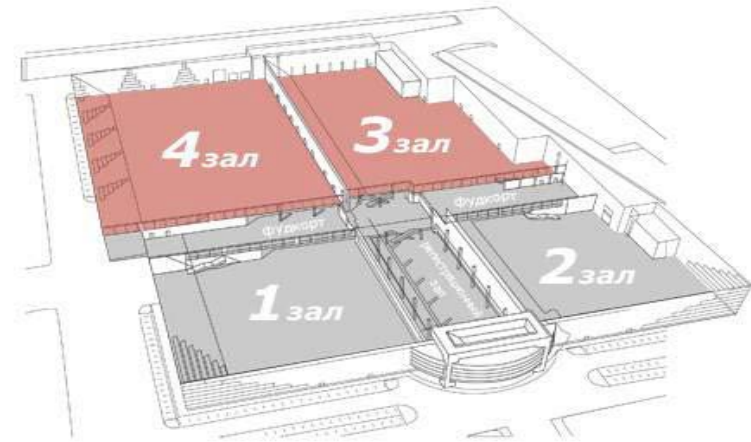


The planner :
**«Russian exhibition
systems» CJSC**



IEC «CROCUS EXPO»

- “Crocus Expo” International Exhibition Centre meets all European standards in terms of floor space, infrastructure and design.
- It is the absolute leader in terms of exhibition space which is confirmed by the “Book of Records of Russia”
- “Crocus Expo” offers exhibitors and visitors all the comfort and facilities for successful work
- In 2014 HELIRUSSIA again occupied two exhibition halls of Pavilion 1 – hall №3 and №4. Total exhibition area was 13 850 sq. m.



HELIRUSSIA 2015 PURPOSES

- To demonstrate world's achievements of helicopter industry in all aspects: from design and manufacture to operation.
 - To boost the development of helicopter market and international cooperation in all industry sectors.
 - To give a chance to all Russian helicopter industry companies to move to the international level
 - To determine prospects for the development of helicopter industry and strengthen the connections between state authorities and private sector.



PARTICIPANTS OF HELIRUSSIA

- Designers of helicopters and hardware, unmanned aerial vehicles, gyroplanes
- Manufacturers of helicopter components and equipment, unmanned aerial vehicles, gyroplanes
- Manufacturers of cabins and special equipment
- Owners and operators of helicopters, unmanned aerial vehicles, gyroplanes
- Transport companies
- Helicopter and component market dealers
- Companies engaged in helicopter and accessories repairs
- Helicopter simulators designers, manufacturers and dealers
- Service centers
- Ground support and radar control agencies
- Heliport decks developers
- Fueling stations
- Leasing companies
- Insurance companies
- R&D and training centers
- Other companies dealing in helicopter industry

PARTICIPANTS OF HELIRUSSIA



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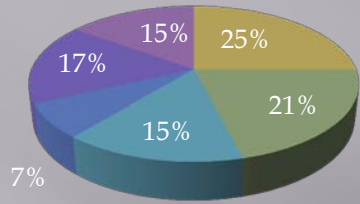


PARTICIPANTS OF HELIRUSSIA

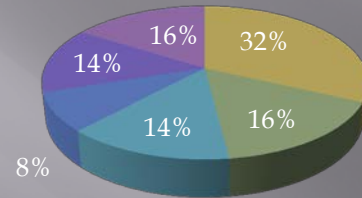


HELIRUSSIA VISITORS

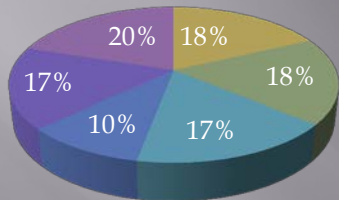
2008



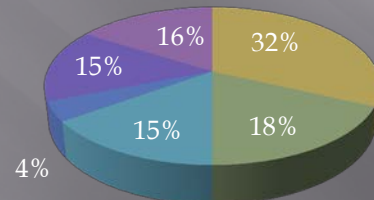
2011



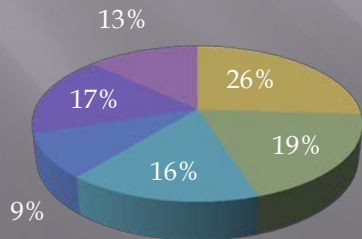
2009



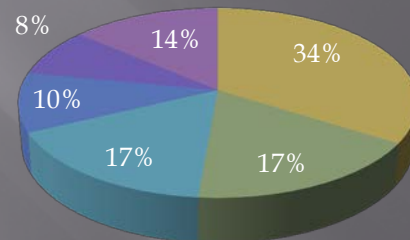
2012



2010



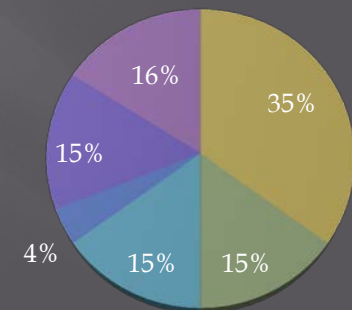
2013



- Over 10 000 visitors
- Prominent statesmen and politicians of Russia and other countries
- Foreign missions: UK, Sweden, China, Republic of Korea, Algeria, Saudi Arabia, Nigeria & others
- Representatives of foreign military missions
- Representatives of business community
- Professionals of helicopter industry and helicopter enthusiasts

- CEO / director
- Middle management
- engineering staff
- Students
- Manager, Marketing Specialist
- Researcher, Teacher

2014



HELIRUSSIA

Comparative analysis

| | HELIRUSSIA 2008 | HELIRUSSIA 2009 | HELIRUSSIA 2010 | HELIRUSSIA 2011 | HELIRUSSIA 2012 | HELIRUSSIA 2013 | HELIRUSSIA 2014 |
|---|----------------------------|--------------------------------|---|---|---|---------------------------------|---|
| Exhibition Floor Space (sq.m.), incl. Outdoor Space (sq.m.) | 10750 --- | 8650 400 | 9142 400 | 11550 800 | 11742 800 | 12706 300 | 13850 600 |
| Number of Participants, incl. Russian foreign | 129 107 22 | 144 112 32 | 156 116 40 | 161 121 40 | 201 151 50 | 205 165 40 | 212 165 47 |
| Number of participating Countries | 10 | 14 | 14 | 17 | 18 | 18 | 20 |
| Companies displaying Defense Related Products, incl. Russian foreign | 9 9 --- | 9 9 --- | 11 10 1 | 11 10 1 | 11 10 1 | 20 18 2 | 21 18 3 |
| Number of Full-scale Exhibits, incl. Defense-Related Products | 18 helicopters --- | 13 helicopters 1 (Ka-52) | 15 helicopters 4 gyrocopters 1 (Mi-28NE) | 15 helicopters 7 gyrocopters --- | 19 helicopters 10 gyrocopters 1 (Mi-28NE) | 16 helicopters 1 (Mi-35M) | 19 helicopters 2 gyrocopters 1 (Mi-28NE) |
| Number of Business Events | 25 | 32 | 18 | 34 | 35 | 46 | 41 |
| Number of Accredited Journalists | 172 | 268 | 211 | 229 | 312 | 427 | 357 |

- Increase in the exhibition area (incl. outdoor space),
- Annual growth in number of exhibitors from Russia as well as from other countries
- Constant growth in number of participating countries
- The greatest number of business events in comparison with the previous years
- 18 Russian and 3 foreign companies displaying defense-related products

HELIRUSSIA 2015



- The show has a high status due to active support of state authorities.
- The President of the Russian Federation Vladimir Putin and Prime Minister Dmitry Medvedev usually send welcome letters to the organizers and participants of HELIRUSSIA.
- The exhibition allows demonstrating defense-related products.
- The exhibition contributes a lot to maintaining existing and establishing new business contacts.
- Hundreds of contracts and agreements have been signed during HELIRUSSIA 2008-2014.
- Over 10 000 visitors attend the exhibition annually.

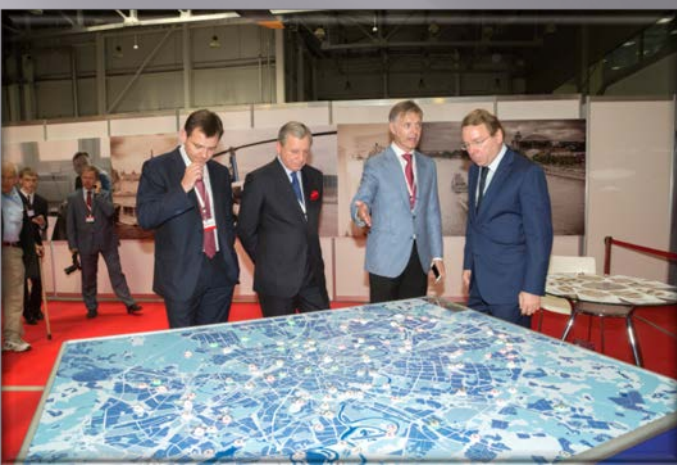


HELIRUSSIA 2015



BUSINESS PROGRAMME

- The saturated business program attracts a great number of Russian and foreign experts.
- New helicopter types are presented at **HELIRUSSIA** and presentations of different companies are held.
- 6th International Conference "Helicopter Market: Reality and Prospects" was held in 2014 traditionally presenting the analysis of the situation in the Russian & foreign helicopter industry.
- **HELIRUSSIA** features Annual Awards Ceremony for international photo contest «Beauty of Rotorcrafts»
- In 2014 for the third time happened a two-day interagency scientific and practical conference "Air ambulances and medical evacuation," which caused great interest in specialized departments. It is becoming annual .





OPPORTUNITIES

- As a **HELIRUSSIA 2015** visitor you have an opportunity:
 - To meet Russian and foreign helicopter industry representatives
 - To get acquainted with the latest developments at the international helicopter market
 - To attend conferences and seminars, presentations and panel discussions held within the framework of the show business programme
- Exhibiting at **HELIRUSSIA 2015** gives you an opportunity:
 - To build up a reputation at international scale
 - To build up the existing business contacts and find the new ones
 - To share knowledge and experience
 - To actively participate in all events of the exhibition business programme







SPONSORSHIP

Sponsorship packages:

- Title Sponsor
- General Sponsor
- Official Sponsor
- Business Programme Sponsor
- Event Sponsor
- Media Sponsor



By sponsoring **HELIRUSSIA 2015** you will contribute to the development of the helicopter industry also have an opportunity to address directly the target audience : exhibitors and visitors.

Make sure that you are at the forefront of this important event.



For questions regarding your participation in the
8th International Helicopter Industry Exhibition
HELIRUSSIA 2015,
please contact HeliRussia Management:

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Looking forward to seeing you amongst
participants and guests of the exhibition!